

Madison (Maddie) Cupples

GOLETA, 93117, UNITED STATES • madcupples@icloud.com • maddiecupples.art

PROFILE

Creative and driven Art student at the University of California Santa Barbara. Small business owner with hands-on experience in branding, customer service, and problem-solving. Skilled in graphic design and visual arts. **Open to begin work in June 2026 after graduation.**

EMPLOYMENT HISTORY

AAE Media Consulting Graphic Designer

Sep 2025 - Present, Remote

- Design flyers, thumbnails, and digital graphics for multiple clients, tailoring visual styles to align with each brand's messaging and target audience.
- Collaborate with a media consulting team to develop content for marketing campaigns and social media.

UCSB The Bottom Line Art Director

Oct 2025 - June 2026, Goleta

- Brainstorm illustration ideas each week for contributors to pickup.
- Develop and update promotional flyers to align with current events, and branding guidelines.
- Design engaging visual assets to accompany weekly editorial content, enhancing reader engagement and brand identity.

UCSB Daily Nexxus Artist

June 2025 - Present, Goleta

- Design visual content for a weekly newspaper, producing graphics for both print and digital editions to enhance readability and visual appeal

UCSB The Bottom Line Graphic Designer

Jan 2025 - Oct 2025, Goleta

- Design engaging visual assets to accompany weekly editorial content, enhancing reader engagement and brand identity.
- Develop and update promotional flyers to align with current events, campaigns, and branding guidelines.

EDUCATION

Thousand Oaks High School, High School Diploma

Aug 2017 - Jun 2021, Thousand Oaks

Moorpark College, AA in GEN STD: Nat Sci

Aug 2021 - May 2024, Moorpark

University of California Santa Barbara, Art

Sep 2024 - Jun 2026, Goleta

SKILLS

Adobe Illustrator
Adobe Photoshop
Microsoft Office
Google Drive