

# Maddie Cupples

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## PROFILE

Creative and driven Art student at the University of California Santa Barbara. Small business owner with hands-on experience in branding, customer service, and problem-solving. Skilled in graphic design and visual arts.

## EMPLOYMENT HISTORY

### AAE Media Consulting Graphic Designer

Sep 2025 - Present, Remote

- Design flyers, thumbnails, and digital graphics for multiple clients, tailoring visual styles to align with each brand's messaging and target audience.
- Collaborate with a media consulting team to develop content for marketing campaigns and social media.

### UCSB DSP Test Proctor

Aug 2025 - Present, Goleta

- Proctor exams for DSP students, ensuring a quiet, supportive, and accessible testing environment.
- Facilitate accommodations such as extended time, assistive technology, and alternative testing formats.
- Maintain exam integrity by monitoring students and adhering strictly to academic honesty policies.

### UCSB The Bottom Line Graphic Designer

Jan 2025 - Present, Goleta

- Design engaging visual assets to accompany weekly editorial content, enhancing reader engagement and brand identity.
- Develop and update promotional flyers to align with current events, campaigns, and branding guidelines.

### UCSB Thunderdome Events Center

Feb 2025 - Aug 2025, Goleta

- Coordinated and executed setup for games and events.
- Maintained a clean and sanitary facility by performing routine cleaning and disinfecting of common areas, restrooms, and workspaces.

## EDUCATION

### Thousand Oaks High School, High School Diploma

Aug 2017 - Jun 2021, Thousand Oaks

### Moorpark College, AA in GEN STD: Nat Sci

Aug 2021 - May 2024, Moorpark

### University of California Santa Barbara, Art

Sep 2024 - Jun 2026, Goleta

## SKILLS

Adobe Illustrator  
Adobe Photoshop  
Microsoft Office  
Google Drive